



## PCI Security Alliance: Industry News



### Spring Issue 2009

#### **Letter from our President:**

We started 2009 with the largest publicly disclosed breach in history.

The debate around PCI DSS compliance now has heated up again. Let us turn this into an opportunity to help organizations with compliance and reach out to C-level decision makers for best practice development.

Given these goals I met recently with Robert Carr, Chairman & CEO of Heartland Payment Systems, and Bob Russo, GM of the PCI SSC to discuss steps forward. Bob Russo also attended a recent PCI SA Board of Directors meeting where we considered how to promote PCI best practices and education. A common theme has been the need to share information and collaborate in order to reduce the risk of breaches and non-compliance.

Each one of you can play a vital role in this effort by joining our new initiatives. We have expanded our membership to a much larger group [beyond "vendors"] to include all areas of the industry. I will be representing the Alliance at a PCI conference in Dubai this week, in addition, where I will present our work and promote our member companies to help enhance your worldwide exposure.

Our annual membership meeting will be in Redwood City, CA on April 20th just in time to kick off RSA. The meeting, hosted by SafeNet, will offer an excellent opportunity for you to meet other members face to face. Trisha, Davi, and I look forward to meeting you all at the upcoming membership meeting. More details on the meeting will be coming soon!

The strength of our organization depends upon the knowledge you can share, so we ask that you continue to bring forward exciting new ideas and activities. The Board of Directors elections will be held soon and I also invite you to consider joining to help drive support to the PCI community.

Deven Bhatt

#### **Important Industry Dates:**

**PCI Knowledge Base Webinar: *Plugging Middleware Security and Compliance Holes*: 4/15/09, 12 pm ET**

**PCI SA Webinar: *Securing Call Center Recordings*: 4/16/09, 1 pm ET**

**PCI SA Board and Member Meeting: 4/20/09, Redwood City, CA**

**RSA Conference 2009: 4/20/09-4/23/09, San Francisco, CA**

## MARKETING EVENTS



**You Never Know Who Is Listening: Securing Call Center Recordings and Personally Identifiable Information (PII)- [Register Here](#)**

**April 16th, at 1pm ET**

**SPEAKERS:**

Trisha Paine– Board of Directors, PCI SA  
Ginney McAdams– VP of Sales, TantaComm  
Andrew Dillon– Product Manager, SafeNet

Call centers store massive amounts of sensitive data – from call recordings to account holder information – all subject to compliance regulations, such as PCI DSS.

***Protect your data without adding costs and complexity!***

Join security experts, to learn how to implement a secure encryption solution **that meets the strict PCI DSS guidelines and helps protect your call center recordings** and data from unlawful access.

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**Visit our PCI SA Members at RSA 2009:**

AlertLogic #2550	ArcSight, Inc. #1145
Ipswitch, Inc. #111	NitroSecurity #745
SafeNet, Inc. #2325	



**Middleware Security Holes You Need to Know About: They Increase Risk of Breaches, and Will Make You Non-Compliant with PCI—[Register Here](#)**

**April 15th, at 12 Noon ET**

**SPEAKER:** T-Rob Wyatt - Senior Managing Consultant, IBM

The Heartland Payments breach is another case where hackers were able to compromise the "soft center" inside the corporate network. One of the major security holes that remain unplugged in many organizations is middleware, especially middleware used for application-to-application and application-to-DB communication.

This webinar will be very valuable for merchants, banks, PCI assessors and anyone else who is not sure what middleware vulnerabilities they have and how to make the changes to eliminate them.

**Please Join Us for the PCI SA Annual Meeting:**

**When:** Monday, April 20th, 9:30am—2 pm

**Where:** SafeNet, Inc Office

350 Convention Way

Redwood City, CA 94063

If you are interested in attending this half-day meeting, please contact Trisha Paine at [trisha.paine@pcialliance.org](mailto:trisha.paine@pcialliance.org)

## IN THE SPOTLIGHT



ArcSight is a leading provider of security and compliance management solutions that intelligently identify and mitigate business risk for enterprises, MSSPs and government agencies. Designed with the needs of highly complex, geographically dispersed and heterogeneous business and technology infrastructures in mind, ArcSight provides the industry's only vendor-neutral solution for intelligent identification, prioritization and network response to external security attacks, insider threats and compliance breaches.

Much like a "mission control center," the ArcSight award-winning ESM solution intelligently collects and distills millions of enterprise-wide events down to the most critical information necessary for organizations to make informed decisions to protect their businesses. It does this through an open platform which integrates hundreds of point security and networking products to find risks that would otherwise go undetected, and inherently enhances the business value of point technology investments.

The resulting real-time and historic view across heterogeneous infrastructures, augmented by the ArcSight complementary solutions for high performance log management - ArcSight Logger, network configuration management - ArcSight NCM and threat response management - ArcSight TRM, offers the industry's only complete solution suite with a closed-loop process for addressing both security and compliance requirements.

For more information, visit  
[www.arcsight.com](http://www.arcsight.com)



Founded in 1999 and based in Portsmouth, NH, NitroSecurity is the leading supplier of information security products that protect business information and infrastructure — Edge-to-Core — for over 500 enterprises across many vertical markets, including healthcare, education, financial services, government, retail, hospitality, and managed services. Leveraging patented data management technology, NitroSecurity delivers a highly integrated, cost effective network security product suite for security information & event management (SIEM), log management, database activity monitoring, network analysis and intrusion prevention.

NitroSecurity solutions reduce business risk exposure and increase network and information availability by monitoring, protecting and alerting organizations about suspicious or harmful network activities from inside or outside the enterprise. Utilizing the industry's highest performance data management technology, NitroSecurity identifies correlates and remediates threats in minutes instead of hours. Organizations can quickly mitigate risks to their corporate data and infrastructure while satisfying stringent regulatory compliance reporting guidelines.

NitroSecurity engineers have devoted decades of research and development specifically to address data storage, retrieval and analysis performance — culminating in our patented, high-performance and highly scalable relational data management engine — NitroEDB. This extraordinary database technology allows us to combine many advanced security and information management functions into a common platform, with the highest performance and shortest time to resolution in the industry.

For more information, visit  
[www.nitrosecurity.com](http://www.nitrosecurity.com)

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