



Mission Statement

The mission of Payment Card Industry (PCI) Security Alliance (SA) is to provide products and services for the affected members of the payment card industry including retailers, E-commerce companies financial institutions, payment processors, POS vendors and any other organizations that must achieve compliance with the PCI Data Security Standards.

The PCI SA also complements the objectives of the major card payment brands by helping educate the payment card industry about the business value of achieving PCI DSS compliance.

Note: the PCI Security Alliance is NOT affiliated with the PCI Security Standards Council™.

Board of Directors

- Deven Bhatt, A.R.C.
President
- Ansh Patnaik, ArcSight
Secretary/ Treasurer
- Trisha Paine, SafeNet
VP Marketing

Industry Drivers Led to the Creation of PCI SA

1. Most merchants (e.g., NRF) and many payment industry firms admit confusion about how to actually achieve compliance.
2. The gap between the security and data privacy controls that merchants have implemented vs. what PCI DSS requires is huge.
3. There is no Validation for the technology products and services required to achieve compliance. Plus, the PCI SSC says they do not have the resources to certify these products and services.
4. The PCI Security Standards Council is not set up to give merchants a “roadmap” with specific steps to achieve compliance.
5. There is a need for a source of information on what products and services are required to achieve PCI DSS compliance.
6. There is a need for a “solution” or series of solutions to deliver PCI DSS compliance, and no one vendor can deliver this.

The Value of Membership

- A platform for vendors of PCI relevant products and services to showcase their offerings to Merchants, Auditors and other PCI SA members.
- A Destination website that provides:
 - Objective, educational information, regarding the security technologies that underlie PCI DSS.
 - Merchants and others that must comply with the standards to help them choose among available products and services offered by member companies.
- Opportunities to increase member's visibility in the industry via Seminars, Webinars and White Papers.

PCI SA Committees

The PCI SA Committees take direction from the Alliance Board of Directors but set their own priorities and do the work that drives value for the membership.

All members are strongly encouraged to participate in these committees.

The standing Committees of the PCI SA are Marketing & Technical.

The charter of these committees can change based on membership demand. This same demand could lead to the creation of additional Committees.

Marketing Committee

Identifies and Develops Marketing Opportunities for the Alliance

Defines criteria for Alliance Members participation in marketing events
Defines a Webinar Series that is multi-vendor and international in scope
Identifies speaking opportunities at industry events

Manages the PCI SA Brand

Defines Usage Criteria on Members PCI Specific Collateral
Defines Usage of PCI SA Signage

Defines and Manages a Public Relations Campaign

Press Releases
Press interviews

Manages Overall Look, Feel and Content of PCI SA Website

Member Contributed Content -- Branded White Papers & Reports
Relevant Industry Articles
Member Meetings & Events

Technical Committee

The Technical Committee focuses on creating working network and system architectures that address numerous aspects of PCI compliance. These efforts will involve all vendors in the Alliance, representing a wide variety of products and technologies.

The goals of the Technical Committee include the following:

- Creation of a generic (i.e. not vendor-specific) reference architecture for PCI compliance
- Relate particular technologies and controls to specific areas of the PCI Data Security Standard
- Explain how a technology or set of technologies can be used effectively to meet compliance requirements
- Publish and promote this and other technical guidance that can be leveraged by the community

Where possible, additional security and compliance frameworks can be referenced for additional information as well.

Membership Levels & Fees

- Membership is based on a Calendar year.
- Fees are pro-rated bi-annually for brand new members.
(Jan/June – July/Dec)

2009 Levels and Fees	
Platinum	\$5,000
Silver	\$2,500
Academic	\$1,500

Membership Benefits

Benefit	Platinum	Silver	Academic
Logo on PCI SA page	Large	Small	Small
Run for Board Position	Yes	No	No
Committee Participation	Full (can be Chair)	Limited	Full
Contribute Content to SA Website (White Papers and Reports)	Unlimited	No	Up to 5
PCI SA Meeting attendance (meeting fee applies)	Yes	Yes	Yes
Participation in Marketing Activities	Yes	Limited	Yes
Webinar Participation (and lead sharing)	Yes	No	Yes
Promotion of own events to other PCI SA members	Yes	No	Yes
PCI SA Member sign	Yes	Yes	Yes
PCI SA Logo Usage	Approval Required	Approval Required	Approval Required

The Company We Keep

Platinum Members



A·R·C

ArcSight



Silver Members



Questions?

For additional information:
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or
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