

# PCI Security Alliance

## Logo Usage Policy

### **General Guidelines**

All PCI SA Logos (PCI SA Logo, PCI SA Member Logo) shall not be revised or rearranged in any way. This includes using the corporate insignia without type, adding figures or letters to the insignia, removing and rearranging type or insignia, placing the logo within any other figure or using it as a part of any other graphic. **All usage of the PCI SA Logo must be approved in writing, in advance by the PCI SA Management Office.**

When the PCI SA Logos are reduced or enlarged all spacing shall remain proportional. Encapsulated PostScript (EPS) files can be downloaded from a member protected area of the PCI SA Web Site. Please use EPS files for layouts rather than photocopies of originals.

The PCI SA Logos may be used in monochrome. When printed in monochrome the entire logo shall be black.

The PCI SA Logos may be used in color only with the correct PCI SA corporate colors. The PCI SA Logos use two colors for printing and in order to use the color version, you must obtain a copy from the PCI SA management office.

### **Usage of PCI SA Member Logo**

All PCI SA Principal member organizations may imprint or affix the PCI SA Member Logo on stationary, publications, documents and other materials provided that the organization is a member in good standing and the usage is in context. If the organization is not a member in good standing it may not use the PCI SA Member Logo and must withdraw any marketing and/or promotional material utilizing the PCI SA Member logo from the marketplace until such time as the organization renews its membership.

The PCI SA Member Logo consists of the corporate PCI SA Logo combined with the type "Member". These elements shall not be revised or rearranged in any way. This includes using the corporate insignia without type, adding figures or letters to the insignia, removing and rearranging type or insignia, placing the logo within any other figure or using it as a part of any other graphic. PCI SA's insignia should not be used without the type "Member".

### **Usage of PCI SA Logo**

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A copy or sample layout of any such proposed PCI SA Logo usage must be sent to the PCI SA management office for review and approval. The PCI SA Logo shall not be used to indicate product endorsement by the PCI SA. It may however, be used to indicate participation in a particular conference or event. If the PCI SA Logo will be used at a trade show or conference, the PCI SA url shall ([www.pcialliance.org](http://www.pcialliance.org)) shall be added below the word Member.

### **PCI SA Contact Information**

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