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**FOR IMMEDIATE RELEASE**

**The PCI Security Vendor Alliance Elects New Board, Announces Launch of Technical and Validation Committees, Welcomes New Members**

*Industry Organization Assists Companies in Meeting PCI Compliance*

**Fremont, CA – June 30, 2008** –The Payment Card Industry Security Vendor Alliance (PCI SVA) today announced a new board of directors, the creation of a technical and validation committee, and the addition of new members.

The PCI SVA works with the retail and payment card industries to develop efficient and cost-effective ways to assist merchants in achieving compliance with the PCI Data Security Standards (PCI DSS), a global benchmark intended to improve security throughout the entire payment card transaction process.

New board members to the PCI SVA include:

- President: Alan Bird, AEP Networks
- Secretary/ Treasurer/ VP, Marketing: Chrisan Herrod, Compliance Spectrum
- VP, Industry Liaisons: Deven Bhatt, A.R.C.
- VP, Technology Standards: Chris Farrow, Fortisphere
- VP, Technical Committee: Dave Shackelford, Configuresoft

"Congratulations to our new board members," said Alan Bird, president of the PCI SVA. "I look forward to working with them and the entire organization to continue making PCI SVA a terrific resource for information on addressing PCI DSS compliance and data security issues."

To further facilitate the implementation of the PCI DSS, the PCI SVA established a Technical Committee that will focus on creating working networks and systems architectures that address numerous aspects of PCI DSS. The Validation Committee will work with third-party validation labs to define a program that will award PCI validation stamps to qualifying vendors.

Together, these committees will leverage their knowledge to support the objectives of the PCI Security Standards Council—securing sensitive data processed by merchant partners with best-of-breed PCI DSS solutions that address the needs of system integrators and business users.

Finally, the PCI SVA welcomed new members AEP Networks, LogLogic, TerreActive and Voice Print International to the organization.

**About PCI SVA**

PCI SVA assists members of the payment card industry, composed of merchants, banks and point-of-sale vendors, in educating the business community on the requirements and business value of the PCI Data Security Standard (PCI DSS), a global benchmark intended to improve security throughout the entire payment card transaction process. To learn more please visit [www.pcialliance.org](http://www.pcialliance.org).